## Women in MICCAI (WiM) Presents THE ART OF SPEECH & PERSUASION:

December 14, 2022 2 – 3 PM EST Gender Behavioural Differences

The Rhetoric Academy is honored to offer a Gender Rhetoric lecture, aiming to provide the Women in MICCAI with effective up-to-date communication tools for persuasion both in the virtual and in the public spheres.



Stage and camera fright, alongside language anxiety cause women about ten times more often than men to avoid public speaking both offline and online. These gendered behavioral patterns are mainly the result of gender paving and education from childhood and throughout life. The influence of unequal gender presentation is well felt in many communication situations and shapes the conduct of society as a whole.

Hence, the main objective of our workshop is to learn how to say "Yes" to every opportunity to have your voices heard coherently and equally on all stages of life.

## **REGISTER NOW!**

https://forms.gle/gh7b3e9QKxN77phi8



Dr. Michelle Stein Teer